

WELCOME TO

Power Your Brand with Digital Out-of-Home Advertising

India's Smart Digital Out-of-Home Advertising Network

Premium digital screens • Strategic planning • Measurable impact

SMART MEDIA • BETTER ROI



**A TRUE DOOH
FOR ROI**

-  TARGETED REACH
-  MAXIMUM VISIBILITY
-  MEASURABLE RESULTS
-  TRUSTED IMPACT

D Advert
a true DOOH for ROI

Smarter Outdoor Advertising.
Greater Reach. Better ROI.

India's trusted Digital Out-of-Home advertising partner

D Advert (OPC) Pvt. Ltd. is a Digital Out-of-Home (DOOH) advertising company headquartered in Jalgaon district, Maharashtra, with its activities managed from Pune, Maharashtra.

We specialize in innovative digital advertising campaigns that maximize brand visibility, audience engagement and campaign performance across India's premium digital screen network.

50K+

DIGITAL SCREENS

PAN

INDIA COVERAGE

24×7

CAMPAIGN
MONITORING

**END-TO-
END**

MANAGEMENT

PREMIUM ENVIRONMENTS

Malls • Airports • Highways • Metro Stations
Corporate Parks • Retail • Commercial
Complexes

India's Growing DOOH Network



A growing network designed to connect brands with audiences across real-world environments.



50K+

DIGITAL SCREENS

PAN INDIA

COVERAGE

SMART

MEDIA PLANNING

01 Metro + Emerging Markets

Coverage built for both major cities and growth markets.

02 Audience Intelligence

Plan campaigns around audience, budget and location.

03 Maximum ROI

Data-driven campaigns focused on measurable results.

04 Nationwide Reach

High-footfall environments across India.

What is DOOH?

Digital Advertising Excellence

Digital Out-of-Home advertising for high-impact, real-world reach.

It uses digital screens placed in high-footfall public environments to deliver dynamic advertising messages to audiences during their everyday journeys.



Maximum Footfall

Reach large audiences within short periods.



Maximum Visibility

Create repeated brand exposure in high-footfall environments.



Flexible Campaigns

Ideal for launches, offers, events and short-term campaigns.

Why Choose D Advert?



A smart combination of reach, planning, inventory and performance.

01 AFFORDABLE

Flexible advertising opportunities for different business requirements.

02 MAXIMUM COVERAGE

Digital screen coverage across metropolitan and emerging cities.

03 50K+ SCREENS

Access to digital screens in various sizes and resolutions.

04 SMART PLANNING

Audience, location and budget intelligence guide the media plan.

**05 PERFORMANCE
DRIVEN**

Data-driven campaigns designed for measurable results.

06 END-TO-END

Planning, scheduling, execution and campaign monitoring.

Vision & Mission



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To become India's most trusted and technology-driven Digital Out-of-Home (DOOH) advertising company by transforming the way brands connect with audiences through intelligent digital media, innovative advertising solutions and nationwide digital screen coverage that delivers measurable business growth.

“

To empower businesses with affordable, data-driven, and result-oriented DOOH advertising solutions by providing strategic media planning, premium digital screen inventory, audience intelligence, campaign optimization, and exceptional customer support that maximizes brand visibility and ROI.

Our Core Values

The principles that guide every campaign and client relationship.



INNOVATION

Modern DOOH powered by smart technology and creative thinking.



INTEGRITY

Transparency, trust and ethical business practices.



PERFORMANCE

Measurable campaign success through strategic, data-driven execution.



CUSTOMER FOCUS

Reliable support, quality service and effective advertising solutions.

Our Services



Comprehensive DOOH advertising solutions from planning to performance.

01 DOOH Advertising

High-impact campaigns on premium digital screens.

02 Media Planning

Audience, location and campaign strategy.

03 LED Billboards

High-visibility digital billboard environments.

04 Location Targeting

Reach relevant audiences through selected locations.

05 Campaign Analytics

Monitor delivery and generate meaningful reporting.

06 Creative Adaptation

Optimize creatives for different screen sizes and resolutions.

Reach the Right Audience at the Right Place

Strategy + technology + real-time campaign management.

Drive successful DOOH campaigns with advanced audience targeting, location intelligence, real-time performance tracking, and strategic media planning.



01 Audience Intelligence

Understand where your target audience is.

02 Location Intelligence

Identify high-value digital screen locations.

03 Strategic Planning

Select screens aligned to campaign objectives.

04 Campaign Execution

Schedule and execute campaigns efficiently.

05 Performance Tracking

Monitor campaign delivery and performance.

06 ROI Focus

Optimize advertising investment for outcomes.

Why Brands Trust D Advert



India's Smart Digital Out-of-Home Advertising Partner



01 50K+ SCREENS

Growing DOOH digital display network.

02 NATIONWIDE COVERAGE

Reach audiences across metro and emerging cities.

03 AUDIENCE TARGETING

Plan with location and audience insights.

04 PERFORMANCE ANALYTICS

Track delivery with meaningful reporting.

05 CAMPAIGN MANAGEMENT

End-to-end planning, scheduling and execution.

06 AFFORDABLE PRICING

Flexible packages for business requirements.

Reach your audience at the right place and the right time.

D Advert helps brands connect with consumers throughout their real-world journeys through high-impact DOOH campaigns.

- Premium high-footfall digital screen locations
- Contextual placements
- Location-based advertising
- Performance tracking
- Measurable advertising outcomes
- Strategic audience targeting
- Data-driven media planning
- Campaign execution
- Maximum reach and visibility

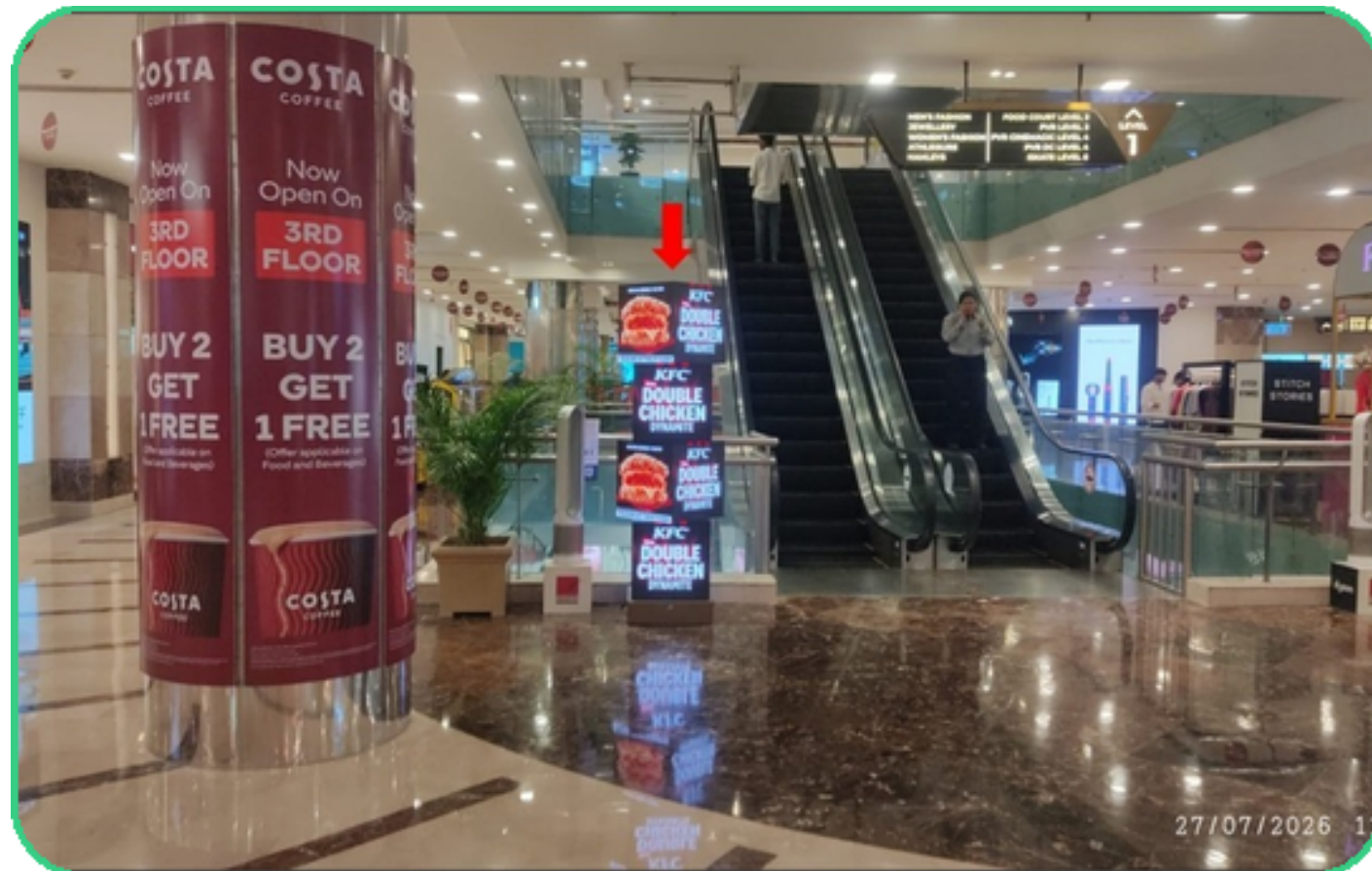


CREATIVE SUPPORT

Share your creatives or open files for creative adaptation and screen-specific optimization.

Plan • Execute • Optimize

D Advert works with agencies to plan, execute and optimize measurable DOOH campaigns designed around client objectives.



01

STRATEGIC PLANNING

Build campaigns around audience, location and budget.

02

PREMIUM INVENTORY

Access suitable digital screen locations.

03

CAMPAIGN EXECUTION

Manage scheduling and campaign delivery.

04

OPTIMIZATION

Improve campaign performance using insights.

05

MEASURABLE OUTCOMES

Track and report campaign performance.

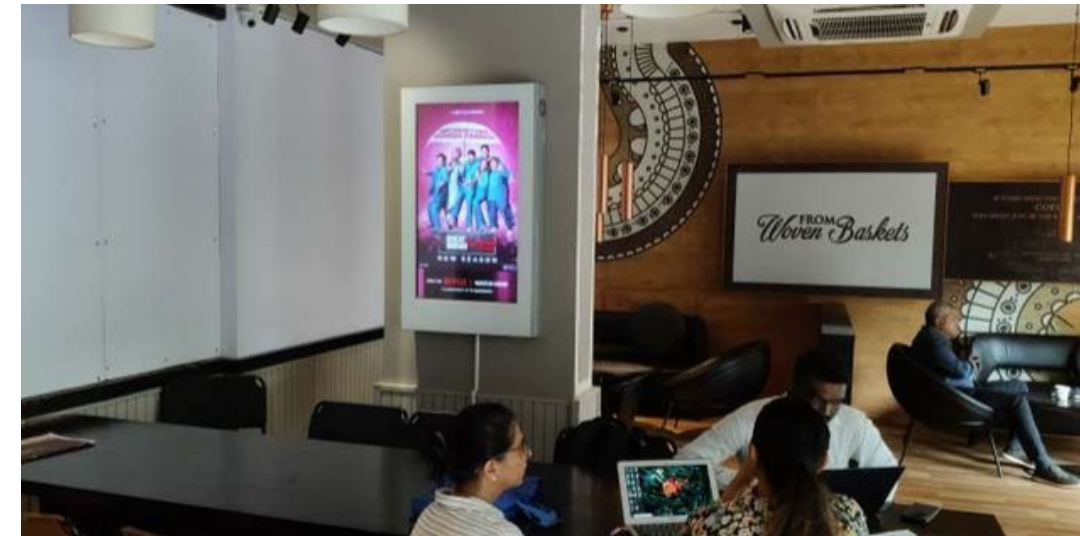
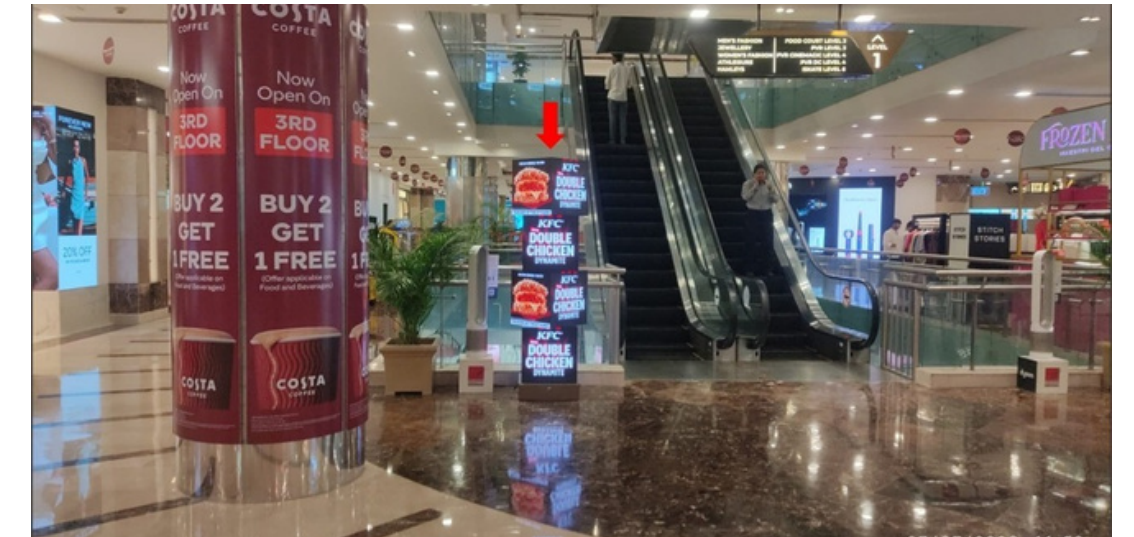
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CREATIVE SUPPORT

Creative adaptation for campaign requirements.

Our Trusted Media

Premium Digital Advertising Locations



From Strategy to Results

A clear six-step approach for effective DOOH campaigns.



01

UNDERSTAND

Brand, objective & target audience

02

PLAN

Audience, location & budget intelligence

03

SELECT

Right screen inventory & locations

04

EXECUTE

Schedule and run the campaign

05

MONITOR

Track delivery & performance

06

REPORT

Share insights & campaign reporting

PLAN SMART • REACH MORE • PERFORM BETTER



Why Partner With D Advert?



Your brand. Our screens. Measurable impact.

WHAT YOU NEED	WHAT D ADVERT PROVIDES
Wider Reach	50K+ Digital Screens
Location Visibility	Nationwide Screen Coverage
Targeted Advertising	Audience & Location Intelligence
Better Planning	Smart Media Planning
Campaign Control	End-to-End Management
Performance	Campaign Analytics
Creative Flexibility	Creative Adaptation
Better Investment	Affordable & ROI-Focused Solutions

YOUR BRAND. OUR SCREENS. MEASURABLE IMPACT.

LET'S POWER
YOUR BRAND
WITH DOOH



A TRUE DOOH FOR ROI

D ADVERT (OPC) PVT. LTD.



Mr. Yogesh Bhila Patil • BDM

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THANK YOU.